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A good friend recently told me that each time she hears the word "collaboration", - she thinks of me. I must admit it is a powerful favourite expression of mine!

Collaboration is the essence of why I choose to be an active part of PSSA. I have never regretted my initial decision.

I joined Highway Camera Club in 2014 after I received a camera as a gift from my husband, Dave.



Photography soon became a passion, which was later complemented by a desire to study art as well. I now have my own small studio, which doubles up as a photographic and art studio, and a girl-cave where I thoroughly enjoy creative editing.

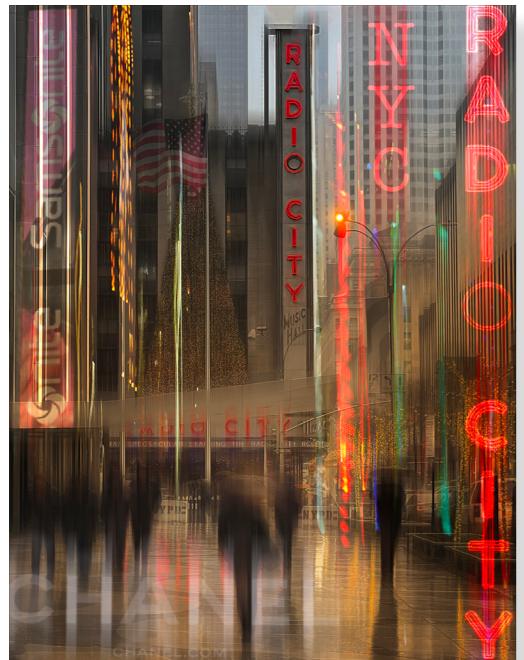
Dave and I are well-travelled internationally; however my greatest passion is Africa, and we spend at least 30% of our year living on the roof of our car in the Bush - namely Botswana, Namibia, Zimbabwe, Lesotho and hopefully soon Zambia and naturally our beautiful South Africa.

Many years were spent on our rivers as I loved paddling and have completed races such as the Duzi, Umkomaas, Fish River and a few others.

Professionally, I worked as PRO/ Media Management, which evolved over time. My greatest memories from these years were working on accounts such as Mhlathuze Water and Umgeni Water. This, together with my sport, meant that I got to spend many years in all corners of KZN.

Becoming PSSA KZN Regional Director in 2023 gave me an opportunity to learn so much more about the Association from a different perspective. The part that has amazed me the most is the voluntary, conscientious collaboration of the team that makes PSSA happen. Nothing is ever perfect, and a strong, positive characteristic is that PSSA is always striving to evolve with needs, address weaknesses and honour their own history as the very foundation that illuminates the path that will secure the future.

I do not doubt that Des Van Tonder who now assumes the PSSA KZN Regional Director role, will not only be impressed in the same way, but also add her own very valuable contribution to that team. I am very excited about working closely with her again. Wishing you many happy days as KZN Regional Director, Des!



Another great attribute of PSSA is the opportunity to walk with and learn from the greatest photographers in our country. Walking with Legends is the "blood-flow" of inspiration to all Clubs and Members, no matter how remote.

One of these Legends is none other than Evelyn Gibson. Have you ever had a look at the line of accolades that is in her PSSA signature? It is truly impressive! Not only is Evelyn accomplished in her own photographic journey, but she has also dedicated 15 years of her life to the role of PR in PSSA.

I watched her as she made her way around the dining room at the PSSA Struisbaai Congress. Evelyn is such a warm and friendly person and so loved by many Members in the organisation. Her bright light will continue to shine for decades to come - a little of that light is captured in all those that she worked with, laughed with and loved!

I took note of a lot of things at the Struisbaai Congress: Photographers huddled together from early in the day to the golden hours of the evening;

tears being shed at the emotional power of the creativity presented by Masters of our Art; passionate yet respectful debates regarding navigating the Association into tomorrow.

Absorbing all of this, I know that I could never question the value of belonging to such an Association.



All great Galleries: Archives and Museums honouring the works of Legends, found all around the world, are the architecture of dedicated Associations whose members collaborated to make a difference. We have so much work to do. How exciting for all!

I am proud to be part of PSSA, and it is a great privilege for me to take the PR baton from Evelyn. I will work hard to serve the needs of this position - we never know the fit unless we try the shoe on.

Thank you to the entire team who have been incredibly supportive since the day I became a member of PSSA - it is such a pleasure to collaborate with such positive people!