



V2 301124

HONOURS INFORMATION – 11 AUDIO VISUAL

Joint applications are possible in Audio Visual with a maximum of two members in a joint application. Full details as to each members' contribution must be supplied.

LPSSA – 2 AVs (maximum 10 minutes per AV) with a total combined running time of both AVs not exceeding 12 minutes must be submitted.

APSSA - 3 AVs (maximum 10 minutes per AV) with a total combined running time of all three AVs not exceeding 18 minutes.

FPSSA - 4 AVs (maximum 10 minutes per AV) with a total combined running time of all four AVs not exceeding 30 minutes.

An Audio Visual is a compilation of images (and may include both still images and video clips) with an integrated theme or storyline where sound, transitions and images are interdependent. An effective AV will therefore have unity of its three parts – the conception, the visuals and the sound. All this together makes up the presentation.

Applicants are encouraged to explore the photographic medium and to use it to communicate their own personal vision incorporating feeling, senses and imagination to the viewer. The technical ability to combine the images with music in an effective manner will add to the overall success of the Audio Visual.

The photographic aspect of the Honours application in Audio Visual is an important one and therefore all images must be the applicant's own work.

In the case of documentary Audio Visuals, a limited number of reference works may be included provided acknowledgement is given and the relevant permissions have been obtained.

All audio-visual sequences submitted for PSSA Honours must take into account, and give evidence of unquestionable photographic competence of the person applying for the distinction.

The authors name may not be shown on the AV but may be shown on the accompanying poster.

Any aspect ratio may be used but the maximum vertical size is limited to 1080 pixels and the horizontal limit is 1920 pixels which is the native resolution of the equipment that will be used.

AVs are judged according to four criteria:

Communication - The strength of the audio visual medium lies in its ability to communicate with people to register feelings, ideas, facts and opinions.



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Success is measured by how well the judge receives the intended message or has the intended reaction.

Visuals - The visuals must be assessed in the context of the AV. To achieve an Honours credit for an AV the visuals do need to at least fulfil the basic technical criteria in terms of exposure, focus, post-processing etc.

Generally, the audience was not present when the photographs were taken so they do not have the same feeling for the occasion. It is therefore up to the AV maker to share the experience by using the language of visual elements and design principles to convey information, emotions, thoughts, ideas, concepts or feelings.

How well the AV maker achieves this will dictate the score awarded to the visuals.

Audio - Audio should be considered an integral part of the presentation and not just a mere accompaniment to the visuals. The relative ease of ripping a music cut does not make the technical quality of a recording any less important - the way it starts and ends, the volume etc. all need to be considered.

A successful soundtrack, be it simple or complex, should communicate a feeling and an atmosphere and furthermore, this mood should fit in with the images, pace and rhythm of the AV.

Audio-Visual Techniques - AVs are stories, even though the subject may not be a fictional tale. There should be a progression, each image carrying the viewer a step forward.

The means of moving from one image to the next i.e. the transitions used are Audio-Visual techniques which dictate the rhythm and pace of the AV.

The rhythm is determined by the length of time an image remains on the screen and the speed of the transition between images. The pace is the rate at which new information is provided to the audience.

Each of the elements is scored out of 100 with the total being divided by 4 to give a percentage as a result.

For an LPSSA AV to pass a total score of 55% is required.

For an APSSA AV to pass a total score of 65% is required - with no one aspect gaining less than 50%.

For a FPSSA AV to pass a total score of 75% is required - with no one aspect gaining less than 65%.

All of the AVs in the application have to be passed by 60% of the judges in order for the panel to succeed.

If the panel does not succeed then credits are awarded when 75% of the judges pass an AV.