



**THE AMBER CAMERA CLUB PROUDLY PRESENTS THEIR  
1ST INTERNATIONAL AV SALON**

**PSSA Patronage # A 2024/12**

All Audio-Visual enthusiasts worldwide are cordially invited to enter the 1<sup>st</sup> Amber Camera Club International Audio-Visual Festival closing on 30 June 2024.

**SALON DIRECTOR:**

Jenny Kruger

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**SALON TIMETABLE:**

1 May 2024	Entries open
30 June 2024	Entries close
1-15 July 2024	Judging
21 July 2024	Results announced and emailed to authors.
7 August 2024	Awards posted.

There will be a Zoom presentation of all acceptances and winners mid-August 2024. Details of the salon exhibition will be advised to all entrants and posted on the PSSA website.

Submission of entry implies permission by the author for the sequence to be shown in public at the abovementioned event – any material recorded on the soundtrack or shown images, must be appropriately covered against copyright infringement. The exhibition assumes no liability for any misuse of copyright by the entrant.

Please refer to the Consent clause in the Entry form.

**CONDITIONS OF ENTRY:**

Producers are encouraged to explore the photographic medium and to use it to communicate their own personal vision incorporating feeling, senses, and imagination to the viewer.

Images must predominantly be the original work of the photographer credited with the sequence, but third-party images can be used where appropriate (e.g. for an historical documentary).

The success of an AV rests on a combination of good technique, interesting subject matter and an understanding and appreciation of the art and science of the medium. The objective is to present a production that is indeed a complete Audio Visual and not a demonstration of the ability to use imaging and/or audio software programmes.



Neither subject matter nor manipulation during the taking or reproduction stages of the photography is restricted.

NOTE: AI use: No computer-generated pictorial image/s to be used in your sequence. The key principle is that all photographic elements in an image must be photographed by the author. E.g. A sky can be replaced with another one also photographed by the author, but not one created by AI or downloaded from another source. AI can be used to sharpen, cut out and assist with cloning and any other editing that does not include something not included in the original image or composite.

AV workers are encouraged to tell a strong story with their Avs in whichever way they would choose to do so.

Video may be included in the AV sequence but should not dominate the work.

Entry is open to single entrants, groups, and clubs. All participants must be disclosed on the entry form (Link will be found below.)

Entrants may submit up to three Avs but are limited to a **combined total duration of 12 minutes**. There is no minimum time limit.

There is no limit on the date of creation of the work but sequences which have been accepted at any of the previous Amber Valley AV festivals may not be entered.

### **CATEGORY:**

There is only one category, "**OPEN**", the choice of subject is entirely up to the author's discretion.

Spoken commentary and text are permissible.

### **JUDGING and JUDGES:**

Each judge will receive the entries to view on their own calibrated equipment for the first round of judging individually. These results will be collated and the resultant provisional ranking returned to the judging panel. A virtual meeting will then be held by the judging panel to finalise the ranking and award winners.

The judging panel will rank the entries and select the acceptances and award winners.

### **JUDGING PANEL:**

Alistair Taylor ARPS DPAGB/AV AFIAP/AV

Paul Rixom APSSA AV-LPSSA DPSSA ARPS

Chris Daly FPSSA APSSA(Vers) AV-APSSA AFIAP



### **RESULTS AND AWARDS:**

A PSSA Gold Medal will be awarded to the best entry.

The Runner-up will be awarded a PSSA Silver medal based on number of entries.

Certificates of Merit may be issued on the recommendation of the judges.

Entrants will be advised of results by email. Acceptance cards will not be issued.

Results will be published on the PSSA website: [www.pssa.co.za](http://www.pssa.co.za)

A catalogue / programme / prize list with the statistics and the acceptances will be available at the screening and also distributed to each entrant.

### **SUBMISSION OF ENTRIES:**

Please submit electronically **via** an Internet service provider such as [Wetransfer.com](http://Wetransfer.com) addressed to: [amberccsalon@gmail.com](mailto:amberccsalon@gmail.com)

**Complete your online entry form [here](#):**

Enquire only if you do not get an email confirming receipt of your entry within 5 days from entry.

Users of older versions of "Wings" must include the appropriate dll files or submit their entry in MP4 format.

### **Copyright:**

Where applicable, entrants must obtain legal consent for the use of any third-party material in the production.

All third-party images must be appropriately identified and credited on the entry form and/or AV.

### **Resolution:**

Any aspect ratio may be used but the maximum vertical size is 1080 pixels, and the horizontal limit is 1920 pixels which is the native resolution of the equipment that will be used.

### **File Size:**

Internet file transfers should not exceed 1000Mb per download batch.

### **ENTRY FEE AND METHOD OF PAYMENT:**

#### **Euro:**

€15 for one AV (Group or Individual)

€25 for two or three Avs (Group or Individual)

Via PayPal to +27 828711782



### **SOUTH AFRICAN ENTRIES:**

PSSA or ACC Member R100.00; R150.00 for two or more AVs (Group or Individual)  
non-PSSA member R150.00; R200.00 for two or more AVs (Group or Individual)

Payments must be made by electronic transfer to:

Account holder: Amber Camera Club  
Institution: Standard Bank  
Branch No: 51001  
Account No: 2577 535 75

Use your surname and name + "AV Salon" as reference on the bank transfer.

No cash deposits please.

Send your Proof of payment - copy of electronic funds transfer with your entry.

Submission of an entry implies that the entrant has read and accepted the rules in all respects.

### **YOUR ENTRY:**

Your data transfer must contain the following files:

1. Your AVs with files named correctly, i.e. sequence file has number and title only  
e.g. "01 Yellowstone.exe", "02 Mardigras.mp4"
1. Small portrait(s) of author(s) as 600 x 800px jpg saved as e.g. Tom Jones.jpg
2. A jpeg poster for each sequence entered, 1920px on the longest side. Saved as  
e.g. "01 Yellowstone.jpg"
3. Each entrant must supply a summary in English of each of the AV works  
entered.
4. Proof of membership of PSSA, if appropriate.
5. Proof of payment. Entries without full payment will not be judged.