



## **PSSA CLUB MAGAZINE COMPETITION 2023 RULES AND GENERAL INFORMATION**

**PSSA invites all affiliated Clubs to participate in the Club Magazine Competition**

### **ELIGIBILITY:**

- Any paid up affiliated club of PSSA may enter their Official Digital Magazine into this competition.
- Any digital club magazine, with the exception of annual or special issues of yearly programme schedules, which is published regularly for members of clubs affiliated to PSSA may be entered.

### **ENTRIES**

- The club magazines / newsletter / bulletin must have been published on or before 01 June 2022 and no later than 31 May 2023.
- Electronic copies of 2 issues together with the completed entry form must be emailed to the Competition Convener, Charmaine Joubert at [charmaine.e.joubert@gmail.com](mailto:charmaine.e.joubert@gmail.com)

### **CLOSING DATE:**

All entries must reach Charmaine Joubert by 30 June 2023.

### **ENTRY FORM:**

The entry form will be available on the PSSA Website.

### **AWARDS:**

- Electronic Certificates will be awarded to the winning Club and two runners-up.
- Certificates will be sent to club's Chairpersons.
- Winners will be announced at the PSSA Annual Congress Honours Banquet.

### **ADJUDICATING PANEL:**

- Jill Sneesby
- Trudi Du Toit
- Hanli Smit

## FACTORS WHICH THE PANEL WILL CONSIDER:

### CONTENT

- **Front cover** should have impact and clearly identify the club.
- **Information** about content in the issue; contact details for committee members, website, social media; promotion requirements; and annual calendar of events.
- **Monthly competitions** - winning images/ results/ judge's comments/ future competition topics.
- **Club activities** - news about future activities, outings, education evenings; report back on past events etc.
- **Members showcase** - achievements of members (and club) in competitions, or profiles of old and new members.
- **Information/links** about forthcoming congresses, salons, PSSA news, links to interesting websites, links to forthcoming events, etc.
- **Photographic education**: Information about genres, how to accomplish techniques, famous photographers; photographic destinations, etc.

### GENERAL

- **Editorial features** - do they tell you WHO did WHAT, WHERE, WHEN, WHY and HOW in an engaging way (no spelling & grammar errors). Do the heading and "teaser" inspire you to read the article? Are the features mainly written by club members/editor. If not, are appropriate references and credit provided, especially user permission from online sites. (NB: plagiarism will be penalised).
- **Content mix** - is there an interesting variety of short and long articles, with emphasis on club and member activities, but also articles on wider topics.
- **Layout and use of photos** - does it encourage reading of articles and follow the rules of design? Are photos effectively used (not too small)? Are captions provided?
- **Overall impression** - is there a uniform style to the magazine (e.g. in fonts and headings used) that looks professional.

### COMPETITION CONVENER CONTACT DETAILS:

Charmaine Joubert Email: [charmaine.e.joubert@gmail.com](mailto:charmaine.e.joubert@gmail.com) Tel: (C) 083 640 0783