

**PSSA Advertisement Costs and Requirements: non-PSSA members**

<b>Duration to be published on PSSA home page</b>	<b>600 x 300 pixel teaser on PSSA home page linked to own website or not linked at all</b>	<b>600 x 300 pixel teaser on PSSA home page plus A4 pdf with content &amp; pics linked to page on PSSA website</b>
	<b>Rand</b>	<b>Rand</b>
1 month	800	1000
3 months	1550	2250
6 months	3050	4250
<b>Duration to be published on PSSA home page</b>	<b>600 x 600 pixel teaser on PSSA home page linked to own website or not linked at all</b>	<b>600 x 600 pixel teaser on PSSA home page plus A4 pdf with content &amp; pics linked to page on PSSA website</b>
	<b>Rand</b>	<b>Rand</b>
1 month	1200	1400
3 months	2700	3300
6 months	5300	6500

**Requirements**

Advertisements have to be for the photographic benefit of PSSA members

All advertisements to be approved by three members of Excom

It remains the prerogative of PSSA management to publish or not to publish an advertisement

Four possible advertisements of different advertisers can run at any one time on PSSA home page

PSSA Webmaster to publish advertisement after PSSA Treasurer confirmed receipt of payment

<b>Advertiser application</b>	<b>Please complete this column</b>
Your name and surname	
Contact Number	
Name of the business advertised	
Please indicate the duration your advertisement should run on the PSSA home page 1, 3, or 6 months	
Provide the size of your teaser (600 x 300) or (600 x 600) pixels and attach	
Does a link need to be published on the teaser? (Yes/No)	
If yes, provide the link (your own or just say PSSA web page)	
If yes, did you include the words CLICK HERE on your teaser? (Yes/No)	
If the link is to a PSSA web page, is content on an A4 pdf attached? (Yes/No)	
I have made payment for the following amount Ref: Ad name e.g.: Vergelegen Photography Competition	
I accept the PSSA requirements to advertise (please sign)	

PSSA Banking Details: Account Holder PSSA, ABSA Bank, Account Number: 4052639245

Please complete this application form, scan and email it with your teaser and your A4 pdf with content (if applicable) to [webmaster@pssa.co.za](mailto:webmaster@pssa.co.za)