

PSSA Advertisement Costs and Requirements

PSSA members can advertise their photography related services on the PSSA website

Duration to be published on PSSA home page	460 x 230 pixel teaser on PSSA home page linked to own website or not linked at all	460 x 230 pixel teaser on PSSA home page plus A4 pdf with content & pics linked to page on PSSA website
	Rand	Rand
1 month	500	700
3 months	1250	1950
6 months	2750	3950
Duration to be published on PSSA home page	460 x 460 pixel teaser on PSSA home page linked to own website or not linked at all	460 x 460 pixel teaser on PSSA home page plus A4 pdf with content & pics linked to page on PSSA website
	Rand	Rand
1 month	900	1100
3 months	2400	3000
6 months	5000	6200

Requirements

Advertisers need to be members of PSSA

Advertisements have to be for the photographic benefit of PSSA members

All advertisements to be approved by three members of Excom

It remains the prerogative of PSSA management to publish or not to publish an advertisement

Four possible advertisements of different advertisers can run at any one time on PSSA home page

PSSA Webmaster to publish advertisement after PSSA Treasurer confirmed receipt of payment

Advertiser application	Please complete this column
Your name and surname	
Contact Number	
Name of the business advertised	
Please indicate the duration your advertisement should run on the PSSA home page 1, 3, or 6 months	
Provide the size of your teaser (460 x 230) or (460 x 460) pixels and attach	
Does a link need to be published on the teaser? (Yes/No)	
If yes, provide the link (your own or just say PSSA web page)	
If yes, did you include the words CLICK HERE on your teaser? (Yes/No)	
If the link is to a PSSA web page, is content on an A4 pdf attached? (Yes/No)	
I have made payment for the following amount Ref: Ad name e.g.: Daylight Tours	
I accept the PSSA requirements to advertise (please sign)	

PSSA Banking Details: Account Holder PSSA, ABSA Bank, Account Number: 4052639245

Please complete this application form, scan and email it with your teaser and your A4 pdf with content (if applicable) to webmaster@pssa.co.za