

Geoff Feldon – CV

I was born in Durban on 21st August 1956 and currently live in Westville, Durban.

I am married with two children and three grandchildren.

Business Career

I am a qualified accountant (BComm degree) and a member of the Chartered Institute of Management Accountants (ACMA). I further have a Diploma in Marketing and have studied The Foundations of Business Coaching, with the University of Cape Town.

I have worked in industry in positions ranging from Management Accountant to Financial Director and Managing Director. Currently, I am working with a business partner as a Business Consultant and Coach.

Membership of Professional Bodies

Associate of Chartered Institute of Management Accountants – CIMA

Institute of Directors – IoD

Coaches and Mentors Association of South Africa – Comensa

Photographic Career

I am an Honorary Life Member of Westville Camera Club, having joined in 2006 and have served as Treasurer and Chairman for approximately 6 years. (Currently not on the committee).

I have been the Treasurer of the KZN Division of the PSSA (KZN Photographers) for the last three years.

Currently I am heading up the Judges Education Programme running in KZN, which we started in November 2015 and are just over half way through the first programme.

As a photographer I lean towards portraits, monochrome and still life but with an interest in most genres. I believe that, like most photographers, I continue to grow and learn.

What can I bring to PSSA as a director?

With my business experience and experience at both club and regional level of photography, I believe I can add value to the running of the PSSA, which I strongly believe has a vital role to play in the photographic community of South Africa.

I firmly believe that if one makes a commitment to an organisation then it is your responsibility to give your full attention and responsibility to that role. Having accepted the nomination as a director of PSSA I will, if elected, do just that.