



Bethlehem Fotografieklub



Proudly presents

First Dihlabeng Salon of Visual Arts

PSSA Patronage 'B' Category "Pictorial"

Members of the Photographic Society of Southern Africa (PSSA) as well as all photographers residing in South Africa are cordially invited to participate in this special theme National Salon of Photography. The Salon will be conducted within the requirements and practices as prescribed by the PSSA.

ADJUDICATING PANEL:

- | | |
|--------------------------|---------------|
| • Willem Oets FPSSA | Amanzimtoti |
| • Judy Trosky LPSSA | Reitz |
| • Izak van Niekerk FPSSA | Citrusdal |
| • Dianne Skinner APSSA | Quebec Canada |
| • Rothea Olivier APSSA | Pretoria |

SALON DIRECTOR:

Hans Slaghuis APSSA (vers)
Mobile Phone: 083 632 6652
E-Mail: hansslaghuis@mweb.co.za

AWARDS:

PSSA Silver medal for the overall winner
Bethlehem club medal for the runner-up.
Certificates of merit will be awarded according to the PSSA guidelines
No acceptance cards will be issued.

CALENDAR:

Closing date: 21 January 2008
Judging, results and exhibition: See below 'Special notes'

SPECIAL NOTES:

This salon has only one subject viz. **"Visual Art"**. Some thoughts on the definition of "Visual Art" are given below. The final interpretation lies with the members of the adjudicating panel. This salon is an attempt to introduce an alternative way of judging. The images will be couriered to the individual adjudicators who will, in the comfort of their own premises, award a point out of

15. They will then fax or e-mail the results back to the organising committee who will calculate the average of the five individual scores from which the acceptances and certificates of merit will be calculated. In the case where there is no clear winner and runner-up, the adjudicators will be requested to select the top three entries for the salon. The selected images will then each receive an additional three points for a win, two for a second place and one for a third placing. If the winner is still not clear after this, the adjudicators will be re-approached to assist in the selection. It will be understood that the nature of the system makes it difficult to determine the date that the results will be available and posted. However it is expected that it should not differ significantly from that of a "classical" salon. The date and venue for the award giving and exhibition show will be announced together with the result sheets.

SOME THOUGHTS ON VISUAL ART

"Art is in the eye of the beholder"

The definition of Visual art (Afr. Beeldende kuns), in the context of photography, may be a tricky one. If we say that photography is a form of art, it would apply that anything goes. This is obviously not the case. We may have to go back to the words Visual and Art.

Visual is straightforward. The Oxford dictionary explains this adjective as "concerned with or used in seeing" as opposed to feeling, smelling, hearing or tasting. The key lies in the word "Art".

Back to the Oxford dictionary:

Art refers to skill, esp. human skill as opposed to nature; Skillful execution as an object in itself; cunning; imitative or imaginative skill applied to design as in paintings etc. Here the word photography could replace the word painting.

The PSSA website www.pssa.co.za has two references to Visual art. Words and phrases used are: Interpretive approach, personal vision, feeling, senses, imagination, creativity, harmony, hope, love, fear. "To create the image in such a way that it has a greater meaning than a mere record of the scene".

An additional way of definition will be to describe what it is not. Ouma and Oupa with the grandchildren on the beach; photo-journalism, pure wildlife, record shots of the recent holiday and a more difficult one, "gimmicks" with Photoshop.

There may be exceptions to the rules. Sometimes it is possible to observe "Visual art" in nature or

But, it is **in the eye of the beholder**.

CONDITIONS OF ENTRY:

1. Entrants may submit up to six images.
2. If two or more entries by an entrant are similar, only the first image receiving an acceptance will be considered for special awards.
3. If two or more of the adjudicators reject an image as not being "Visual Art" the image will be disqualified. In the case where a single adjudicator rejects the image as not being "Visual Art", the image will be accepted and the score will be taken as the average of that awarded by the remaining four adjudicators.
4. All the elements in the presented image must have been personally created by the entrant on photographic emulsion or digitally using a camera. By virtue of submitting an

entry, the entrant certifies that the work is her/his own. Any modifications to the image must have been done by the entrant. The Salon Director may request from COM or medal winners to supply him with proof of the authenticity of all the elements in the presented image(s).

5. Images must be in the following format:
 - JPEG file format
 - File size may not exceed 500 kb
 - Images must be resized to a maximum of 1024 pixels on the horizontal axis and a maximum of 768 pixels on the vertical axis.
 - It is recommended that the image is converted to the sRGB colour profile to ensure correct colours during display and adjudication.
 - Borders are recommended but within the size restraints as described.
 - The title of the image must correspond exactly with that on the entry form.
 - Images that do not conform to these rules may be disqualified.
6. **There is no limitation on manipulation.** This includes Monochrome images.
7. The entry fee will be R15.00
8. A CD disk containing the salon acceptances may be ordered at an additional cost of R25.00
9. Internet payments are preferred and can be made directly into our savings account:
 - Bethlehem Fotografie Klub & Fotex
 - Savings account nr 147061806
 - Standard Bank, Bethlehem
 - Branch Code: 055033
 - Please use your name as reference when doing an internet payment. Proof of payment is to be e-mailed to hansslaghuis@mweb.co.za. Cheques or postal orders must be crossed and made payable to Bethlehem Fotografie Klub.
10. Entry forms may be downloaded from the PSSA website www.pssa.co.za or may be requested from the Salon Director. The entry form **MUST** be completed electronically as a Microsoft Excel document with the entrants name used as file name i.e. **baartman saartjie.xls** The latter must be an attachment to the e-mail containing the entries or, in the case where submission is made via a CD disc, a copy of the completed entry form (Excel document) must be saved on the same disk.
11. Entries may be entered either electronically by e-mail to home@pbamakelaars.co.za. Or posted/couriered (counter to counter) to **Hans Slaghuis, P.O. Box 60 Clarens 9707**
12. Entries received with insufficient fees or incomplete entry forms will be rejected.
13. All CD's will be destroyed at the conclusion of the salon.
14. Entries must comply with the following file naming system:

a1-baartman saartjie-my picture.jpg

The image file name must be exactly as it appears on the entry form

- Note the placing of the dashes between the groups
- The entrant's name, including spaces, may not have more than 18 digits. It should always begin with the surname.
- The title of the image, including spaces, may not have more than 24 digits.

- Only numbers and letters may be used. Characters such as @ # ^ " () etc may not be used.

Submission of entries signifies acceptance of the conditions of entry.

Bethlehem Fotografieklub wishes you success!