



BLUFF CAMERA CLUB



proudly presents

BLUFF CAMERA CLUB NATIONAL DIGITAL SALON 2012

PSSA approved, Patronage "B"

Bluff Camera Club invites all PSSA Members and other individual Photographers resident in South African to participate in the **Bluff Camera Club National Digital Salon** of Photography.

The Salon will be conducted in accordance with the requirements and practices of PSSA.

Presentation medium: Projected Digital Images

SALON DIRECTOR	SALON ADMINISTRATOR
Norma Hush APSSA 082 894 1393 norma@visualconcepts.co.za	Lynette Lambert 082 306 1369 npi@hit.co.za

CATEGORIES

1. Nature
2. Pictorial
3. Altered reality
4. Monochrome

CALENDAR

- **Closing date:** Saturday, 6 October 2012, 23h59
- **Judging date:** 13 October 2012
- **Results mailed:** 23 October 2012
- **Catalogue posted:** 31 October 2012

AWARDS

PSSA Silver Medal for Best Image in each category
Bluff Camera Club Medal for Runners up in each category
Bluff Camera Club Medal for Best Entry by Bluff Camera Club member
Certificates of Merit will be awarded according to PSSA guidelines
No acceptance cards will be issued, results will be sent by email

ENTRIES AND FEES

Online: <http://www.photovaultonline.com>
Fees: R20 per section for PSSA members
R30 per section for non PSSA members
R35 for digital catalogue (DVD)

Payments must be made by EFT directly into our current account. **This is the only acceptable method of payment.**

Banking details:

Bluff Camera Club
Standard Bank
Account number 051744910
Branch code 043326

Please use your name and surname as reference when doing the payment. Please save a copy of proof of payment to your computer for uploading on <http://www.photovaultonline.com>

METHOD OF ADJUDICATION

- Images will be adjudicated via “Remote Judging”.
- Three adjudicators per section will score each image out of 15
- A memory stick containing the entered images, together with a score-sheet as well as complete judging instructions, will be dispatched to each adjudicator as soon as possible after the closing date for entries.
- In the comfort of their own home but within a set period of time, the adjudicators will judge the images on a properly calibrated screen and record the scores on the score sheet.
- The completed score sheets will be returned to the Salon Co-ordinator/Salon Director for processing. The scores for each image received from the adjudicators are accumulated and the average calculated in order to determine the salon acceptances and other awards.
- The adjudicators will be requested to pay special attention to those images with scores that hover around the possible acceptance point as we believe that a national acceptance is for the average author the primary result of a Salon.
- Where the majority of adjudicators are of the opinion that an image does not conform to the definition of the entered category, the image will be rejected.
- If two or more entries by an entrant are similar, only the first image will be considered.
- All entrants may be requested to send their original unaltered images for confirmation of ownership and digital manipulation performed on the final image in full resolution.

ADJUDICATING PANEL

Nature

Ms Annalè van Schijndel APSSA
Mr Cornie Malan FPSSA
Mr Francois van der Watt FPSSA

Pictorial

Ms Carol Phillips APSSA
Ms Toni Ballotta APSSA, AFIAP
Mr Francois Roux Hon FPSSA, FPSSA, AFIAP

Altered reality

Ms Laetitia Kenny APSSA
Mr Deon Harris APSSA (Vers)
Mr Johann van der Walt APSSA

Monochrome

Mr Hans Slaghuis FPSSA
Ms Sadie Glibbery FPSSA, APSSA (Vers)
Ms Evelyn Gibson FPSSA, EPSSA, AFIAP, ARPS

CONDITIONS OF ENTRY

- Each author may submit a maximum of 4 digital images in each category
- All entries must be resized to a maximum of 1024 pixels on the horizontal axis and a maximum of 768 pixels on the vertical axis.
- The inclusion of a frame or border is permissible provided it remains within the above size restriction
- Files must be save in the JPEG format and once compressed should be no larger than 500kb
- It is recommended that the image be converted to the sRGB colour profile to ensure correct colours during display and judging.
- All entries to be entered electronically via <http://www.photovaultonline.com> ONLY.
- Remember to FINALISE your entry on Photovault after the images have been uploaded.
- An acknowledgement of receipt of such entry will be returned to the entrant. If no confirmation is received within three working days the participant should contact the salon administrator or director.
- Entries not received by the cut-off time will not be accepted.
- Two or more similar entries may not be entered.

- An image entered into the wrong category will be disqualified.
- All images must be the original work of the author and must not incorporate elements produced by anyone else. By virtue of submitting an entry the entrant certifies the work as his own.
- Submission of an entry automatically confers the right to Bluff Camera Club to reproduce/copy the images for judging as well as for inclusion in the salon catalogue DVD and website publication with recognition to the various authors.

DIGITAL ENHANCEMENT

The following software-driven adjustments (selective or to the whole image) which aim to enhance a picture are allowed in all categories:

- White-balance
- Exposure
- Contrast
- Dodging and burning
- Saturation
- Hue
- Digital noise reduction
- Sharpening
- Cropping
- Re-sizing
- Correction of lens distortion, chromatic aberrations, purple fringing, lens vignette and vertical/horizontal perspective adjustments
- Removal of dust spots or scratch marks from sensor or scanned images
- Minor clean-up of an image to remove small distracting elements
- Blending of different exposures of the same scene to broaden the dynamic range
- Focus stacking to widen the depth of field
- Adding of a frame or border to an image

DIGITAL MANIPULATION

The following software-driven adjustments to an image are specifically excluded in the Nature category but permitted in all other categories:

- Moving elements in an image
- Cloning in elements from another image
- Duplication of elements in an image
- Distorting elements in an image
- The use of software filters to create artistic effects
- The use of wording or text on an image

DEFINITIONS

Images that do not comply with these definitions will be disqualified.

NATURE

Images must be of animals, birds, insects, reptiles, marine or plant life, such that a well-informed person could testify to its true representation. Images depicting cultivated plants, domestic animals, still life studies, mounted specimens or museum exhibits are not allowed. Human elements that are unobtrusive and enhance the story may be included. Only images that do not alter the truth of the photographic statement will be eligible. Monochrome images are not allowed and must be entered under Monochrome. **Digital manipulation is not allowed**

Entries in this section will count towards the PSSA Impala Trophy

PICTORIAL

Any general type of image which would not fit into any of the other sections. If graphic elements are included in the image, it should enhance the photographic image but not take over from it. All graphics used should be created by the photographer using his/her own artwork. Images which would qualify for entry into other sections will be disqualified from this section.

Entries in this section will count towards the PSSA Impala Trophy

ALTERED REALITY

Altered reality implies the photograph has been altered or manipulated in an obvious manner to provide an image that deviates from accepted reality. **Digital manipulation may be used in this section.**

Entries in this section will count towards the PSSA Impala Trophy

MONOCHROME

A black and white image fitting from the very dark grey (black) to the very clear grey (white) is a monochrome work with various shades of grey. A black and white work **toned entirely** in a **single** colour will remain a monochrome work able to stand in the black and white category. On the other hand a black and white which is modified by partial toning or the addition of one colour becomes a colour work (polychrome) and may not be entered in this category.

Entries in this section will count towards the PSSA Mono League Trophy